

Grandmother Says Farm Women Not "Slaves"

MONTREAL—A charming grandmother strongly debunks all who believe "women who live on farms are slaves and have no life of their own." She is Mrs. Gilbert Telford of Stewville, president of the Quebec Farm Association of Farmers. And Mrs. Telford is well qualified to talk about life on a farm. She has lived on one since she was 18—farming, looking after her home and raising six healthy youngsters. She has three grandchildren.

She said at the Mount Royal hotel, that she wouldn't go back to permanent city life for anything, living on a farm gave a happier, freer and much more family type of life.

"I know we have lived much more as a unit and gained much from life," she told me. "If you make your life together into one partnership, you can make farm life really wonderful. People who talk about a farmer's wife being a slave are right off the track."

Mrs. Telford usually begins her busy day round 6 a.m. She is adept at milking and most farm jobs. She didn't know anything about them when she first moved onto a farm, but soon learned.

"It is fun, and keeps one happy, healthy and active," she added. "Children brought up on farms are usually very healthy. There's no need to worry about schooling as we have buses to take them to consolidated schools. Their educations are not neglected."

Mrs. Telford said that she was at first worried by the lack of a modern kitchen, but soon got used to it. Even now she pumps water. "I haven't missed these up-to-date facilities, and believe with understanding and a will, one can make a

A Family Remedy For Coughs—The Pleasant Tasting Pinex Way

When anyone in your family is distressed by winter coughs, use your favorite old Canadian remedy. Easy to prepare, yet gives you four times as much for your money. Get a 2½ ounce bottle of fast-acting PINEX CONCENTRATE from your favorite grocery dealer. Pour this into a 16 ounce bottle and fill up with simple sugar syrup. That's all there is to do...no cooking needed, yet you will have an ample supply of effective cough relief for the whole family, so pleasant-tasting that children like it.

For convenience, PINEX is now also available in ready-to-use PREPARED form. Either way, PINEX must help you to take money back. Get a bottle today. We're ready for winter coughs!

PINEX PREPARED FOR CONVENIENCE
PINEX CONCENTRATE ECONOMY

MAGIC makes baking fine-textured, delicious!

CINNAMON SANDWICH BISCUITS

Mix and sift once, then sift into a bowl, 2 c. unsifted nutty flour (1 1/2 c. unsifted hard-sifted flour), 2 tsp. Magic Baking Powder, 1 tsp. salt and 1 c. fine granulated sugar. Cut in flour & the chilled shortening. Combine a well-beaten egg, 1 c. milk and 1 tsp. vanilla. Make a well in dry ingredients and add liquid, mix lightly with a fork, adding milk if necessary, make a soft dough. Knead for 1/2 minute. Roll out lightly dough on board and roll out to 1/2" thickness; shape with floured 1 1/2" cutter. Cream together 1/2 tsp. ground cinnamon, 1/2 tsp. sugar and 1/2 tsp. shortening. Using only about half of this, brush mixture on half of the cut-out rounds and dust the other half of the cut-out rounds with sugar. Press dough and press around edges to seal. Spread biscuits with remaining cream mixture and arrange, slightly apart, on greased cookie sheet. Bake in hot oven, 400° about 12 minutes. Serve warm. Yield—16 biscuits.



PEGGY

BROTHER, THE
NORTH
TRAINING IS
REALLY GOOD

YEAH, NO
DUBIOUS
CALLED
THE

—By Chuck Thurston

NO DARTING BEING IN
BY 10 O'CLOCK

—FROM THE
COUGH HO



Funny and Otherwise

What this country needs is someone who knows why this country needs.

Son—"Dad, what do you call a man who drives a car?"
Dad—"All right, now on how close he comes to me, my boy."

"Exciting things are always happening to my friend Walter," a whimsical journalist reported recently. "The other day he was sending a suit to the cleaners when he fell in the pocket of a coat and discovered \$100 in bills."

"Gosh!" rejoined an excited listener. "That was quite an experience!"

"Yes, it was," the newspaper man agreed, "and do you know, not one of them was receipted!"

Jones: I heard that your wife came from a very large family.
Bones: Came from. Not she brought it with her.

Sign in an ammunition dump: "If you must smoke, do so; then leave by the exit that will suddenly appear in the roof."

Mrs. Brown: Did you scold your little boy for initiating me?
Mrs. Green: Yes, I did. I told him to stop acting like an adult.

First Actor: I can't get into the shoes.
Second Actor: What? Feet swelled too big?

"It's not such a big fool as he was."
"Has he got wiser?"
"No—dumber."

A pompous fellow was giving evidence in a police court. "You say you stood up?" asked the magistrate.

"I said," retorted the conceited one, "that I stood. If one stands one must stand up. There's no other way of standing."

"Oh, isn't there?" replied the magistrate. "Pay \$10 for contempt of court, and... stand down!"

Sign in beauty parlor window: Don't whittle at a girl leaving here, or you may be your grandfather.

"The bravest man I ever knew" said the explorer. He was the chap who took a taxi to the Bankruptcy Court and invited the driver in as a creditor.

"I advise you to take a hot night before retiring."
"But doc, I hadn't spent on retiring for another 10 years."

Helpful Hints

Do not cook vegetables before cooking them. This causes loss of vitamins and minerals.

Be sure never to close up the hole at the bottom of the flower pot as the plant needs the air at the root to be healthy. Place a few cinders over the hole if you are afraid the dirt will fall through.

Ammonia will sometimes change the color of fabric on which it has been used for the removal of spots. When this is the case, the original color often can be restored by applying vinegar and water.

Tissue paper, slightly moistened, will remove dust easily. It is excellent for keeping a brass bed looking bright; also silver toilet articles, mirrors, and windows. It leaves no lint, and does not, of course, need to be washed when the work is done, not simply burned.

FLYING SAUCER SEEN BY ANCIENT MONKS

LONDON—A flying saucer (terrestrial monks at a north England abbey in 1200 A.D. according to an ancient manuscript.

Researcher A. X. Chumley reported in a letter to The Times of London that he had found the Latin document at Ancient Byland Abbey in Yorkshire.

He said the document "mentions a round, flat silver object like a discus which flew over the monastery exciting maximum terror" among the brethren."

TREMENDOUS ENERGY
A full-fledged hurricane will generate more energy than 1,000 atom bombs exploded simultaneously.

HARD-TO-SHAKE
Coughs
NEED
BUCKLEY'S MIXTURE
IT HAS WHAT IT TAKES
TO MOVE THEM FAST

THRILLS of the ROARIN' GAME

Origin Of Game Shrouded In The Mists Of Antiquity

The day, decade, year or century that saw the birth of the grand game of Curling is something beyond the ken of historians.

Like all things else that exist it must have had somewhere and some time its own particular beginning, but where or how that beginning took place is something that is not known and may probably never be known.

From its name and some of the technical terms used in the sport various writers have ascribed its origin to The Netherlands. It has been asserted that Flemish merchants introduced it into Scotland in the latter part of the 16th century, but no Continental literature makes any reference to it.

Opponents of the Continental theory declare that there is good reason to believe that curling originated in Scotland, probably in the southwestern district of the country, which has always been its stronghold. However, regardless of what land it may owe birth, the credit for its development and popularization rest solely at the door of the Scot, and the game has been as much a part of Scotland as the heather or the pipe.

The Royal Caledonian Curling Club, which has accepted an advertisement in the North British advertiser

of May 26, 1838. This notice stated that a meeting would be held in the Waterloo Hotel Edinburgh on the June 20 following. The curious thing about this advertisement was that it was inserted anonymously and no one has since found out who was responsible for it. Whoever it was, he did a great thing for curling, for before the Grand Club, the roots of the game were in confusion and progress was impossible under the conditions then prevailing.

The meeting was held, about a dozen gentlemen being present, and Dr. John Cairnie of Curling Hall, Larva, was elected chairman. A second and much larger meeting was held on July 25th, and the "Grand Caledonian Club" was instituted with Dr. Cairnie as its first president. In August, 1843, Queen Victoria granted permission for the use of the name "Royal Grand Caledonian Curling Club". The "Grand" was subsequently dropped as being superfluous and since that time the Club has had its present title.

LARGE POPULATION
Population of the United States and all its territories and possessions is 253,694,623, according to the 1900 census.

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All yours for less than 5 cents a mile!

at sea...rest and relax...at so little cost!

Includes superb cuisine...wonderful personal service...dancing...movies...planned ship-board entertainment...comfortable staterooms...every convenience of gracious living!

ONE WAY RATES TO BRITISH PORTS

First Class from \$192 to \$245 Tourist Class as low as \$146

Leave New York	Arrive Halifax	Vessel	To
Mar. 6	Mar. 6	SCYTHIA	Halifax & Southampton
Mar. 13	Mar. 13	QUEEN ELIZABETH	Halifax & Southampton
Mar. 13	Mar. 13	AMERICA	Halifax & Liverpool
Mar. 13	Mar. 13	SAMARIA	Halifax & Southampton
Mar. 20	Mar. 20	QUEEN MARY	Liverpool
	Mar. 27	PARTHA	Liverpool
	Apr. 3	ASCANIA	Halifax & Southampton
	Apr. 3	SCYTHIA	Halifax & Southampton

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Delicious INGERSOLL Cheese



...lifts your good apple pie right out of this world!

Surprising what Ingersoll Baby Roll will do even for the best apple pie like yours! This scrumptious blend of mild and well-aged cheddar is wonderful for hearty sandwiches and hot cheese dishes. Too, melts smoothly and evenly.

And for a delicious budget-wise party snack, just surround Ingersoll Baby Roll with crackers, let folks dig in! Remember—ask for INGERSOLL BABY ROLL Cheese next time you shop. It's smart to serve on so many occasions!

SEEDTIME and HARVEST

By DR. F. I. GRANTY, Director, Line Extension Farm Service, Winnipeg, Manitoba.

Sponsored by the following companies: Alberta Public Service Commission, Consolidated, Paterson, McCabe, Parrish & Co., Ltd., Lister, Co., Ltd., and others.

Soil Conditioners

The recent introduction of a group of chemicals called "soil conditioners" has aroused a great deal of interest in the agricultural industry. Since the introduction of "soil conditioners" in 1931—a large number of "soil conditioners" have appeared on the market.

What are they? Soil conditioners are complex synthetic chemicals which act chemically to improve the structure of soils, particularly silt and clay soils. This structural improvement effect is remarkably stable and may last through several growing seasons. It is brought about by the chemical acting on the individual clay and silt particles, binding them together to form crumbs of varying sizes. The conditioners won't work all soil, but soils which are in good physical condition, for example, or on sandy soils. When properly applied and mixed with silt and clay soils, however, they bring about a marked and rapid improvement in soil structure.

Specialized Use. None of the new soil conditioners are fertilizers. They do not add plant food to the soil, nor are they a substitute for organic matter. Soil conditioners influence plant growth only indirectly, that is, through the changes brought about in soil structure. It is true, of course, that good structure and soil fertility go hand in hand, but "soil conditioners" are not fertilizers.

Specialized Use. The present price of soil conditioners is over one dollar a pound, limits their usefulness in general agriculture. Extensive tests have shown, however, that they may be immediately used in the management of horticultural soils—on new lava surfaces prior to seeding; for nursery plantings; and for the improvement of flower beds and for the home garden. The discovery and development of soil conditioners is certainly of importance to prairie farmers. These chemicals will take a long time to place in our agriculture particularly where they become cheap enough for the average farmer to use them on his structurally-poor field soils to increase crop production.

In The Legislature

BY DONALD F. SMITH

Bingo playing and liquor drinking were scene stealers as the Alberta legislature knuckled down to business last week.

The binggo question was resolved for the present at least when Attorney-General Lucien Maynard announced the lifting of the ban on charitable binggo.

What position this puts the legislature in is not clear. Actually Canada's Criminal Code classifies bingo as an offence, except when sponsored occasionally by charitable organizations under \$30 in value. The Attorney-General found difficulty in defining the word "occasionally" in relation to binggo and said, "If you don't know what the law is, it is hard to enforce it." Others called the code's reference to binggo "outdated."

Before the crackdown last December, bingo winners walked away with cars, refrigerators and washing machines in games sponsored by service and charitable organizations.

The legislative members could see no harm in bingo for charity. By a vote of 51 to four they passed a resolution asking the federal government to amend the Code to allow bingo, when the major part of proceeds are for charity. The resolution was sponsored by Michael Penick S.C., Vegreville, and seconded by Mrs. Rose Wilkinson, S.C., Calgary.

Immediately the attorney-general announced his department would defer prosecution of bingo playing until the federal government takes action. He did not say what would happen if there is no change made by Ottawa. Premier Manning said amendments to the Liquor Act would be introduced as soon as possible, but there has been no indication as to what they will be. Meanwhile, members are being deluged with letters from wets and dries—with the dries slightly in the lead.

Several government back-benchers have expressed opposition to more liquor outlets, while the opposition members shied from direct expression of opinion, preferring to wait until the amendments are known.

To Robert Jorgensen (S.C., Penikese) the problem is the public's responsibility, not the government's. "It is not our right to say the person is drunk or not to drink; the responsibility lies with the person," he asserted.

The report of the Alberta Liquor

board for the year ended March 31, 1953, was tabled in the house, showing that a lot of people were making their own decisions. For Albertans spent \$45,456,603 on alcoholic beverages in the 12 months, giving the liquor board a \$4,084,533 gross profit. A little computation shows about \$14 spent on hard liquor for every rural resident young and old, while a per capita consumption cost about \$10 on the same basis.

Early in the week, Liberal Leader J. Harper Prowse lashed out at the government's policy on financial aid to municipalities and rural electrification and criticized its reduction on the bounty on predatory animals, now affected by the rabies outbreak.

He called for a commission to study both provincial-municipal relations and rural electrification, stating on the latter question that the government should advance 100 percent of the money required by farmers, in interest-free loans.

Later, Municipal Affairs Minister C. E. Gerhart retaliated by saying that 30 municipalities had actually overspent from \$2,000 to \$120,000 a year, "like drunken sailors." Others, he said, have recovered up to \$20,000. His government's goal, "nearly taxfree municipalities."

New members of the legislature were beginning to make themselves heard and others were scheduled to speak before the expected appearance of Premier Manning's budget Wednesday or Friday of this week.



LOW 21-DAY EXCURSION FARES TO PACIFIC COAST

on sale to March 31st

There's more pleasure in a Pacific Coast winter trip when you travel Canadian Pacific's scenic Rockies route. Take advantage of special low fares. Enjoy modern roomettes, compartments, bedrooms, drawing rooms, standard or tourist sections or air-conditioned coaches with individual reclining chairs.

See your local Canadian Pacific Agent for full details.

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SKIING AT BANFF

Banff in the Rockies... winter paradise for those who love the thrill of active outdoor sports... is a setting of sparkling beauty, framed against the backdrop of Canada's most majestic mountain range!



Where a fine car matters... Monarch belongs

Wherever you find people who lead an exciting, on-the-go kind of life... that's where you'll see the fine new 1953 Monarch, now on display at your dealer's. There's a youthful zest to Monarch's appealing lines that invites you to take the wheel for a smooth, easy ride. There's a satisfying luxury to Monarch's restful interiors that promises deep-down comfort through mile after mile of effortless driving. And there's a real thrill in the lively performance of Monarch's high-spirited 125-hp. V-8 engine. Visit your Monarch dealer's showroom soon and ask for a "demonstration drive" in the magnificent new 1953 Monarch—triumphant automobile achievement of this year of Coronation pageantry. Let the admiring glances of others convince you that where a fine car matters, Monarch belongs!

Automatic Transmission, Overdrive, white sidewall tires and fender ditch optional at extra cost when available.

1953 Monarch

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GOVERNMENT BUSINESS



In 1938, the Alberta Government set up the Conservation Board to stop the waste of gas in the Turner Valley field. In 1949, the Gas Preservation Act was passed to control gas export and to protect the requirements of Albertans taking into consideration the future population growth and industrial development.

Present proven reserves are easily sufficient to meet the needs of Alberta for 20 years. As each year goes by the 20-year period moves ahead, and no export permit will be granted unless there always remains a minimum 10-year supply. Only then will surplus gas be exported.

Gas in the form it is taken from the ground however, is not the gas that is exported. Before gas goes into a pipeline, any substances accidentally recoverable, such as sulphur, ethane, propane, butane and natural gasoline are extracted. These rich gas materials are more valuable than the residual gas, and provide the materials for petro-chemical expansion and can be used for products such as acetone, alcohol, glycol, viscous, rubber, carbon disulphide, benzene, detergents, insecticides, asphaltum, fertilizers and polystyrene.

Propane, extracted from gas, is a fuel equal in convenience to natural gas, and can be stored in pressure tanks for home use or to supply communities. Consumption of propane in Alberta has increased tremendously by the last few years, to a point where it had to be imported from the United States in 1951. Development of a petro-chemical industry and assuring adequate supplies of propane for thousands of Alberta farms and rural homes which cannot be economically supplied with gas because of transportation and distribution costs, depends upon an export market for residue gas.

For gas to benefit Albertans and others, the resource must be developed to the fullest extent. Your government has adopted a conservative export policy to protect your "sweet" industrial gas.

GOVERNMENT OF THE PROVINCE OF ALBERTA

LOW RAIL FARES

TO SPRING

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CALGARY

MARCH 16th to 20th

ONE WAY FARE

AND ONE HALF

FOR RETURN TRIP

from all stations in Alberta

(Minimum Fare \$6c)

SEATS ON SALE

MARCH 10 to 19

March 19 for trains ar-

Calgary not later than

9 p.m.

RETURN LIMIT, MARCH 21

12 no train service March 21, take

first available train.

Full particulars from any agent

HERE AND THERE

Mrs. C. Kileup of Portland, Ore., spent several days in town during the past week visiting her son Clifford and family. Mrs. Kileup has lived in Portland for some years and in a

short time will move to California.

Mr. and Mrs. Lawrence Woods and of Calgary spent the weekend in town visiting relatives. They are moving Richmond, California, where they will live in future. There Lawrence will follow his trade as a printer. He

PIANOS

The Alberta Piano Co., Ltd., Calgary, Alta., offers amazing values in new and refinished pianos, all carrying our service guarantee. Prices to suit every pocket-book from \$200.00 upwards, including such makes as Kurtzman, Guberson, Mason & Rich, etc. Our demonstration vans will visit points in Alberta by request. A fine stock of new pianos is always available in Bond, Walnut, or Mahogany.

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THE ALBERTA PIANO CO., LTD.

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spent some years working in the Call print shop where he learned the trade.

The entertainment boys of the Legion started recently was a rally a good show and everybody present enjoyed themselves. The evening started with bingo, then various acts, music and songs. It was strictly a man's show, not one woman taking part. After the program was run off supper was served and followed by dancing.

CARD OF THANKS

We are sincerely grateful to friends and neighbors for their many kind acts of sympathy during our sad bereavement. Our appreciation cannot be adequately expressed.

Mrs. A. Sauve, Mrs. V. Green and the Cunningham Family.

Hot dogs have come to Hannover, Germany, at last. Canadian soldiers stationed at the German base are able to buy the familiar winners in buns at the British Red Shield Club, operated under the command of the British Salvation Army. There are two ropes: Capt. and Mrs. Arthur Hopkins, a couple of Canadian Salvation Army Workers from Winnipeg

who have recently joined the club. After searching Hannover meat shops for winners that tasted "right", and coaxing Hannover bakers to produce uniform buns, they put North American hot dogs in the menu. Rellian is something that can't be bought in Germany. The Hopkins solved the problem by crushing pickles and adding spices. If the finished product isn't exactly like the dog you get at Saturday ball games troops of the 27 Brigade won't admit it. The hot dogs are going like hot cakes.

The Migdet Hockey team played two games with Bellevue last week, the first in Gleichen and the other at Bellevue. The Migdets were badly beaten in both games. Nevertheless the boys had the time of their lives visiting a Crow's Nest town.

S.I. and Mrs. A. W. Riddell and son Ricky spent last Sunday with the former's parents Mr. and Mrs. N. A. Riddell.

Sunday and Monday were really warm days and the snow melted rapidly. Last fall all the streets in town were covered with crushed gravel and regardless of the water on

the road ways one could walk across the street with out getting plastered with mud. Also cars could go anywhere without danger of slipping into ditches and getting stuck.

Mrs. E. Walker is at present a patient in the Basanto hospital.

The drive for funds for the food relief in Europe by the Red Cross has resulted in approximately \$100 being collected for this purpose. The Red Cross officers sincerely thank the donors for their worthwhile contributions. The fund is now closed but contributions may be forwarded through the local bank by anyone wishing to contribute.

A man being tried for murder had bribed an Irishman on the jury to hold out for a verdict of manslaughter. The jury was out a long time and finally returned with a verdict of manslaughter.

"I'm much obliged," whispered the prisoner to the Irishman. "Did you have a hard time of it?" "The devil's own time," said Pat. "The other members of the jury wanted to acquit you."

The regular meeting of the F.W. U.A. was held at the home of Mrs. A. Quamell last Thursday afternoon with 18 members and one visitor present. President Mrs. McKeever opened the meeting and letters were read from Henry Young, president of the F.W.A. and news flashes from head office. Mrs. C. Nelson and Mrs. G. McBean were chosen to attend the leadership course in Olds in April. A sub-district rally is to be held in Strathmore on March 23rd. The next meeting of the organization will be held at the home of Mrs. D. MacArthur on March 19th.

A Dutch couple living near the Caseland bridge have received word that all their relatives on both sides were drowned during the floods in Holland.

Canada's record for rabies is small whereas in the United States the disease kills an average of 30 humans a year and causes an annual \$5,000,000 loss in livestock.

One way or another—from baby bonuses to various types of pensions to Canadiana in every nine are on the federal government's payroll.

The finest grades of paper are made from rag pulp—rags made from vegetable fibre are washed, bleached and then broken down into pulp.

It has been estimated 35,000,000 acres of clay soils exist in the agricultural areas of Canada.

OBITUARY

ANGUS McKILLOP

Angus McKillop, a resident at Eventide Home for three years died on March 5th at the age of 83 years. Mr. McKillop was born in Quebec and came to Alberta some forty five years ago. He came to Gleichen from Lettbridge. For many years he was employed as a mechanic with the International Harvester Company, Surviving is one son who resides in Calgary. The funeral took place Wednesday afternoon at two o'clock with Major A. F. Parkinson of the Salvation Army officiating. Interment was made in Eventide cemetery. The funeral was in charge of G. W. Evans.

ALBERT JAMES PRINER

Albert James Priner, a guest at Eventide Home for the past eight months died on Thursday last week. He was born in Kingston, Ont. and was 81 years of age. For the past 40 years he had farmed in the Taber district. The funeral took place last Saturday afternoon at 2 o'clock with Major A. F. Parkinson of the Salvation Army officiating. Interment was made in Eventide cemetery. G. W. Evans was in charge of funeral arrangements.

QUESTIONS and ANSWERS

and Cancer

QUESTION: Are all tumors cancer?

ANSWER: No. Tumors are of two kinds, benign and usually harmless, and malignant or cancerous. Know Cancer's Danger Signals—Send for free literature by writing:

CANADIAN CANCER SOCIETY
251 - 7th Ave. E., Calgary, Alberta.

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more engine power!

You get all the power you need with outstanding valve-in-head economy from Chevrolet's great new engine for 1953—the 108 h.p. Loadmaster, the 125 h.p. Torque-master and the big 150 h.p. Workmaster—all with new high compression ratios.

more staying power!

Now, heavier, stronger, more durable frames increase rigidity, add to ruggedness and stamina of all 1953 Chevrolet trucks. Long famous for their ability to take the roughest jobs day after day, Chevrolet trucks are now braver and sturdier than ever.

more braking power!

In 1953, all Chevrolet trucks up to 1400 Series models are equipped both front and rear with big, powerful "Torque-Action" brakes which make full use of truck momentum for greater stopping power. Series 1100, 1500, 1700 and 2400 heavy-duty trucks use extra-large "Torque-Action" brakes in front, "Twist-Action" type in rear. Both steady quick, smooth, safe stops—provide greater stopping power, greater durability than before.

more economy!

The new and greater stamina of 1953 Chevrolet trucks, plus extra gasoline economy with improved valve-in-head engines, reduces hauling costs per ton-mile, brings you greater overall economy throughout the long life of your trucks.

4
powerful reasons why they are better than ever

let trucks world-famous for their ability to handle the roughest jobs day after day at the lowest over-all cost to you!

Yet, even with all these greater advantages, 1953 Chevrolet trucks give you more for your money than any other trucks of comparable capacity and specifications. Drop in at any Chevrolet dealer, and talk over your trucking needs. Let us show you how much more you get for your money with 1953 Chevrolet trucks.

A GENERAL MOTORS VALUE



For 1953, Chevrolet trucks offer new performance, new stamina, new safety and economy—and every model is even stronger, sturdier, more durable than those of past years!

The advanced Loadmaster, Torque-master and Workmaster engines in all models deliver more power than has ever before been available in Chevrolet trucks. This big, husky, valve-in-head engine with a new high-compression ratio brings you finer performance, faster acceleration, greater hill-climbing ability and substantially greater gasoline mileage.

But that's only the beginning. You get all the proved features and advantages that have made Chevro-

GLEICHEN MOTORS

CI-153A